

GINAMARIE IVY

Graphic Designer

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💻 ginamarieivy.com



DESIGN EXPERIENCE

Indeed.com—Austin, TX 10/2015 to present

Graphic Designer

Currently working on a wide variety of internal and external projects to enhance the hiring process for both job seekers and employers. Projects include the creation of presentation decks, social ad campaigns, swag creation, event logo and branding, conference room wall art, email campaigns, tradeshow booth graphics, print ads, and custom illustrations. You name it, I've worked on it.

Whole Foods Market—Austin, TX 2/2015 to 8/2015

Graphic Design Intern

Designed posters, banners, and other in-store signage. Conceptual work for reusable grocery bag, gift cards, and butcher paper redesign. Art directed photo shoots of new product launches and recipe shots for upcoming seasonal campaigns. Illustration and lettering for various projects.

Watershed 5—Austin, TX 6/2010 to 10/2010

Design, Production, and Development Intern

Worked with a project team on various clients' marketing campaigns. Tasks included conceptual work, illustration, image manipulation, animation, and original photography.

The Serie Project—Austin, TX 6/2010 to 10/2010

Web and Graphic Design Intern

Maintained the Serie website. Photographed incoming artists, their work, and the printing process. Color-corrected, resized, and organized the digital images on the non-profit's server.

OTHER WORK EXPERIENCE

Indeed.com—Austin, TX 4/2012 to 10/2015

Senior Customer Support Specialist

HomeAway, Inc.—Austin, TX 10/2010 to 4/2012

Senior Customer Support Representative

IBM Global Administration Hub—Austin, TX 4/2008 to 6/2010

Senior Administrative Assistant

EDUCATION

A.A.S. Web & Interactive and A.A.S. Graphic Design

Austin Community College

B.A. American Studies

University of California, Santa Cruz